

FOR IMMEDIATE RELEASE

New Book Reveals How AI is Transforming Cancer Care

"Rebooting Cancer Care: Ctrl+Alt+Cure" Offers Roadmap for AI-Enhanced Oncology

[CITY, STATE] – [DATE] – Doug Flora today announced the publication of "Rebooting Cancer Care: Ctrl+Alt+Cure," a groundbreaking exploration of how artificial intelligence is revolutionizing cancer treatment while preserving the essential human elements of healing.

The book addresses a critical crisis in oncology: medical knowledge now doubles every 73 days, and 44% of oncologists show signs of burnout. Flora argues that artificial intelligence offers a solution—not as a replacement for human expertise, but as its most powerful amplifier.

"Cancer care is frozen in dysfunction, like an overtaxed computer system," Flora explains. "It's time to hit Ctrl+Alt+Delete and reboot with AI as our ally."

The book reveals how AI is already saving lives through earlier cancer detection, personalized treatment matching, and accelerated drug discovery. AI systems can now detect certain cancers 6-12 months before traditional methods and reduce pathology diagnosis time from weeks to hours.

Flora addresses critical questions about access, equity, and ethics, providing a framework for ensuring AI-enhanced care reaches all communities. The book also explores how AI can actually restore the human element to medicine by giving physicians more time with patients.

"Rebooting Cancer Care" is available in hardcover, paperback, e-book, and audiobook formats from major retailers.

About the Author

Doug Flora is a leading voice in healthcare innovation, bringing together medical expertise with deep understanding of emerging technologies. He focuses on ensuring technology serves humanity's highest purposes while preserving the essential human elements of healing.

Media Contact

Email: media@rebootingcancercare.com
Website: rebootingcancercare.com
Media Kit: rebootingcancercare.com/media

###